

Script for one forty-five-second radio spot for participating communities to produce or "live-read" to promote the *It All Adds Up to Cleaner Air* messages during the winter months.

"Commuting :38/:07"

:38 It's dark...

It's wet...

In many places, it's cold...

Yep, winter's here. And that means getting to work or doing your daily errands can be a real drag.

But, remember that air quality and traffic congestion are as important in the winter as they are in the summer.

This winter, there are many simple things *you* can do to help clean the air.

Combine your errands.

Take mass transit.

Share a ride.

It means more time in your life.

Less traffic congestion.

And less pollution.

So keep it up  
because it all adds up  
to cleaner air.

**LIVE READ TAG: (7 Seconds for Local Customization)**

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